



## Transformational Keynote Speaker

Rebecca Shambaugh is a highly-sought-after and recognized speaker, leadership expert, and author. Rebecca is a leadership expert on building inclusive and high-performance cultures. She speaks at major conferences and to executives on how to disrupt traditional mindsets and create an inspiring vision and roadmap for driving greater levels of innovation and performance through a unified voice for leadership.

## **It's Not a Glass Ceiling, It's a Sticky Floor Get Unstuck, Reach Your Potential And Take The Lead!**

While organizational culture is an important element to achieving gender balance, too many women unknowingly hold themselves back and fail to reach their full potential. This is often due to self-limiting beliefs which Rebecca Shambaugh calls the 'sticky floors'. Major shifts in the market place and more innovative and collaborative work culture positions women to be a vital resource for addressing these new realities. The question becomes for women, "How can I become more poised for this opportunity?"

In this timely keynote, Rebecca will provide compelling stories from coaching hundreds of women, practical techniques, and strategies that are known to empower women to get unstuck, take the lead, and champion their own careers.

### **Key Takeaways:**

- Why women: the perfect storm for women leaders
- Don't let a sticky floor hold you back: examine and reprogram self-limiting beliefs
- Be the architect of your own career: have a vision, have no fear, take the lead!
- Tap into the power of your relationships - your competitive advantage
- Be visible – have a voice and influence others
- Men and women as allies in the era of #metoo.

## **Resiliency Matters**

### ***Tap Into Your Resiliency Factor***

In today's uncertain and demanding environment and markets – the value of resiliency cannot be underestimated. Rebecca Shambaugh, nationally known leadership strategist, speaker and author will present her winning formula for people to tap into their resiliency factor that will equip them to thrive during times of change and adversity, and deal with setbacks and unexpected challenges. Her masterful storytelling will provide concrete strategies and techniques for individuals and organizations to address:

- The biggest obstacle for being resilient and what to do about it!
- Training your mind to embrace your fears – tap into your growth mindset
- Strategies for adapting to change and disappointment—while never losing sight of your purpose and authenticity
- Practices to effectively communicate, re-engage, and inspire others in difficult times
- Steps to win the partnership of others (even detractors!) and to grow your network of supporters.





## The Power of Inclusion

### ***The Formula for Being a High-Growth Company***

In today's business climate, organizations cannot afford to maintain the status quo. As competition intensifies, companies must focus on innovation and creativity to differentiate themselves. The high level of disruptive change in our organizations is finally leading to the emergence of a new culture and leadership model that embodies a greater sense of inclusion, trust, and belonging within our organizations, institutions, and communities. In this compelling keynote, Rebecca draws from real-life examples and case studies of companies. She calls out what it means to be a growth-based company and why diversity and inclusion are a differentiator for creating greater problem solving, increasing levels of innovation, and driving a high-performance culture.

#### **Key Takeaways**

- Business growth requires tapping into the human side of innovation
- Develop a growth mindset: culture of curiosity and new ways to work together
- Redefine success measures – create and permeate a cultural narrative for inclusion.



**SHAMBAUGH**  
LEADERSHIP

**For more information or to book Rebecca to speak at your next event  
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