



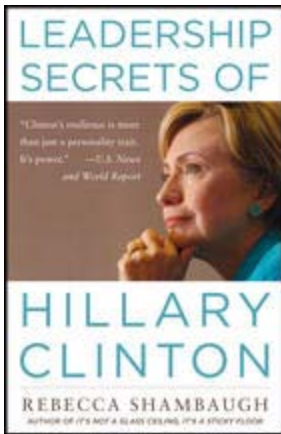
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LEADERSHIP SECRETS OF HILLARY CLINTON

Rebecca Shambaugh

Author of *It's Not a Glass Ceiling, It's a Sticky Floor*



Hillary Clinton's every step is watched and reported in depth. Her unique and powerful leadership style has helped her compete for and win some of the highest leadership positions in the United States. Her current role as Secretary of State, whereby she acts as the voice of the president's stance and record on foreign policy, requires that she be an extraordinary leader in these extraordinary times.

Clinton's resiliency and ability to challenge traditional thinking makes her a notable figure around the world, debated, revered, respected, and memorable. **LEADERSHIP SECRETS OF HILLARY CLINTON (McGraw-Hill Professional; March, 2010; HC, \$22.95)** details

the key components of Clinton's trademark characteristics -- adaptability, flexibility, service, priority and focus - and translates these skills into lessons for today's leader and manager.

While many of these "lessons learned" come from her positive experiences and results, some valuable insights can be learned from Clinton's setbacks and the way she gracefully handled them and rebounded. The book places emphasis on resilience. Before writing the book, Shambaugh polled her audiences, who repeatedly chose Clinton as the leader with the most resilient qualities; the ability to bounce back from life's ups and downs, personal and professional highs and lows, and the strength to move forward with persistence and determination.

Leadership expert Rebecca Shambaugh breaks down Clinton's powerful style into easy-to-understand parts, each of which is imperative for successfully leading an organization through periods of intense change. Shambaugh has the perfect CV to write about Clinton's leadership capabilities. She has an 18-year track record as a thought leader in the women's leadership space, and advising executives and businesses on leadership challenges. Her client roster includes AOL, Accenture, Microsoft, Intelsat, Ernst and Young, IBM, Hewlett-Packard, Sprint, Pfizer, Northrop Grumman, and many others.

- More -

The new business context that we are operating in today needs an innovative approach and a new way of thinking. Leaders need to be unconventional and even risky to be the catalyst for the right change for future success. Clinton's approach is to study the facts, articulate a significant view and demonstrate the ability to build support for specific ideas by "reaching across the aisle." This particular approach, which she often learned the hard way, has helped her to both achieve her professional goals and become more widely appreciated over the course of her career.

Shambaugh writes that leadership success is both an art and a science which smart leaders can learn and apply to become great:

- How to stay optimistic in tough times
- How to create a "personal brand" that will rally supporters
- How to adapt to change and disappointment – while never losing sight of your authenticity and purpose
- How to effectively communicate, re-engage, and inspire others in difficult times
- How to win the partnership of others – even detractors – and grow a support network
- How to instill a sense of hope, commitment, and resilience for those around you as a leader

In this difficult business environment, people are looking for their leaders to roll with the punches, communicate effectively, create and hit new goals, listen, and inspire. **LEADERSHIP SECRETS OF HILLARY CLINTON** is an aspirational examination of her unique leadership skills, and how they can be used by all levels of leaders at all organizations.

About the Author:

Rebecca Shambaugh is the founder and CEO of SHAMBAUGH Leadership in Washington, DC (<http://www.shambaughleadership.com/>). A nationally known strategist, she has over 20 years of experience helping organizations and executives respond to critical leadership challenges and opportunities in today's business environment. Throughout her career, Rebecca has been a thought leader and has coached top senior executives on leadership development and organizational transformation. Rebecca has been published in Business Week, Fortune Magazine, Leader to Leader, and Time Magazine as well as many other media publications. She is a sought-after speaker who has presented across the world on leading in today's changing and complex environment. Her previous book with McGraw-Hill is *It's Not a Glass Ceiling, It's a Sticky Floor: Free Yourself from the Hidden Behaviors Sabotaging Your Career Success*. Among its many accolades, the book received endorsements from Helen Thomas, member, White House Press Corp, and Frances Hesselbein, Chairman and founding president, Leader to Leader Institute.

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